

DEMO VERSION

SAP

C_BCSCX_2502 Exam

SAP Certified Associate - Positioning SAP Business Suite via SAP Customer Experience Solutions

Exam Latest Version: 7.1

Question 1. (Multi Select)

What are the challenges faced by a Chief Revenue Officer (CRO) persona?

Note: There are 3 correct answers to this question.

- A: Talent development
- B: Organization design
- C: Data privacy and management
- D: Cross-functional alignment
- E: Absence of agile technology development

Correct Answer: A, B, D

Question 2. (Single Select)

What does Clean Core mean in relation to SAP Customer Experience?

A: It is a strategy to retain an existing installed base of solutions.

B: It is a strategy to aid in cleaning legacy data for the purposes of data migration.

C: It is a strategy to minimize modifications, and to run with cloud-compliant extensions and customizations.

D: It is a strategy to keep existing solutions in the target system environment by prioritizing.

Correct Answer: C

Question 3. (Multi Select)

Which of the following KPIs are success metrics for the Chief Revenue Officer (CRO) persona?

Note: There are 3 correct answers to this question.

- A: Lower customer acquisition costs
- B: Optimize buying lifecycle
- C: Innovate and stay ahead
- D: Improved customer satisfaction and retention
- E: Increased profitability

Correct Answer: A, B, E

Question 4. (Multi Select)

In what ways can SAP CX AI toolkit optimize businesses?

Note: There are 3 correct answers to this question.

- A: By automatically generating and managing product attributes from existing descriptions
- B: By supporting edge computing scenarios
- C: By providing visual search options to transform the shopping experience for customers
- D: By generating engaging content for banners, social media posts, and blog posts
- E: By integrating with non-SAP systems

Correct Answer: A, C, D

Question 5. (Single Select)

Which part of SAP BTP can be positioned with SAP Customer Experience when customers want to combine data from many sources and build models?

A: SAP Customer Data Cloud

B: SAP Business Al

C: SAP Workzone

D: SAP Datasphere

Correct Answer: D

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